### Logarithmic Functions and Simple Interest

Finite Math

8 January 2019

# Using Properties of Exponents and Logarithms

### Example

Solve for *x* in the following equations:

- (a)  $7 = 2e^{0.2x}$
- (b)  $16 = 5^{3x}$
- (c)  $8000 = (x-4)^3$



A quick reminder of different types of exponents:

a<sup>-n</sup>



$$\bullet \ a^{-n} = \frac{1}{a^n}$$



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- $\bullet$   $a^{\frac{1}{n}}$



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$$a^{\frac{m}{n}} = (a^m)^{\frac{1}{n}} = \sqrt[n]{a^m}$$

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$$a^{\frac{m}{n}} = (a^m)^{\frac{1}{n}} = \sqrt[n]{a^m} = (\sqrt[n]{a})^m$$



### Now You Try It!

### Example

Solve for *x* in the following equations:

- (a)  $75 = 25e^{-x}$
- (b)  $42 = 7^{2x+3}$
- (c)  $200 = (2x 1)^5$

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#### Solution

- (a)  $x \approx -1.09861$
- (b)  $x \approx -0.53961$
- (c)  $x \approx 1.94270$



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### **Applications**

Recall that exponential growth/decay models are of the form

$$A = ce^{rt}$$
.

Using the natural logarithm, we can solve for the rate of growth/decay, r, and the time elapsed, t. Let's see this in an example.

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#### Example

The isotope carbon-14 has a half-life (the time it takes for the isotope to decay to half of its original mass) of 5730 years.

- (a) At what rate does carbon-14 decay?
- (b) How long would it take for 90% of a chunk of carbon-14 to decay?



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All of these things have an *interest rate* attached to them, essentially rent on the money, which is paid as *interest*.

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Suppose you deposit \$2,000 into a savings account with an annual simple interest rate of 6%. How much interest will accrue after 6 months?

Often, we might be more curious about how much will be in the account or how much will be owed on the loan after a certain period. This amount is called the *future value*. Another name for principal is *present value*. It is found by simply adding the original investment/loan amount to the interest accrued.

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Suppose you take out a \$10,000 loan at a simple annual interest rate of 3.2%. How much would be due on the loan after 10 months?

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#### Solution

\$3,011.25



## Solving for Other Details

We can use this formula to predict what interest rate we need or how much principal to take out/deposit.

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### Example

You're looking to invest \$5,000 and make \$100 in interest after 10 weeks. What annual rate on your investment will you need to accomplish this?



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You invest \$4,000 at an annual rate of 3.9%. How long will it take for the investment to be worth \$5,000? Give your answer in years, correct to 2 decimal places.

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#### Solution

6.41 *years* 



### Commission Schedules

One often uses a brokerage firm when making investments, many of which charge you a fee based on the transaction amount (principle) when both buying AND selling stocks.



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Suppose a brokerage firm uses the following commission schedule

Principal	Commission
Under \$3,000	\$25+1.8% of principal
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An investor purchases 450 shares of a stock at \$21.40 per share, keeps the stock for 26 weeks, then sells the stock for \$24.60 per share. What was the annual interest rate earned on the investment?

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Suppose a brokerage firm uses the following commission schedule

Principal	Commission
Under \$3,000	\$32+1.8% of principal
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An investor purchases 75 shares of a stock at \$37.90 per share, keeps the stock for 150 days, then sells the stock for \$41.20 per share. What was the annual interest rate earned on the investment? (Again, assume a 360-day year.)

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#### Solution

6.352%

# **Average Daily Balance**

A common method for calculating interest on a credit card is to use the *average daily* balance method. As the name suggests, the average daily balance is computed, then the interest is computed on that.

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### Example

A credit card has an annual interest rate of 19.99% and interest is calculated using the average daily balance method. If the starting balance of a 30-day billing cycle is \$523.18 and purchases of \$147.98 and \$36.27 are posted on days 12 and 25, respectively, and a payment of \$200 is credited on day 17, what will be the balance on the card at the start of the next billing cycle?

### Example

A credit card has an annual interest rate of 19.99% and interest is calculated using the average daily balance method. If the starting balance of a 28-day billing cycle is \$696.21 and purchases of \$25.59, \$19.95, and \$97.26 are posted on days 6, 13, and 25, respectively, and a payment of \$140 is credited on day 8, what will be the balance on the card at the start of the next billing cycle?

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#### Solution

\$708.92



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### Example

Suppose \$5,000 is invested at 12%, compounded quarterly. How much is the investment worth after 1 year?

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The variables in this equation are

• A = future value after n compounding periods

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- m = number of compounding periods per year
- i = rate per compounding period
- *n* = total number of compounding periods



Alternately, one can reinterpret this formula as a function of time as

$$A = P\left(1 + \frac{r}{m}\right)^{mt}$$

where A, P, r, and m have the same meanings as above and t is the time in years.

### Example

If \$1,000 is invested at 6% interest compounded (a) annually, (b) semiannually, (c) quarterly, (d) monthly, what is the value of the investment after 8 years? Round answers to the nearest cent.